



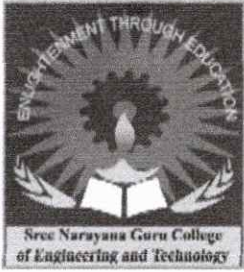
SUBIN YOOSAF
CEO Diglmark academy

WEBINAR

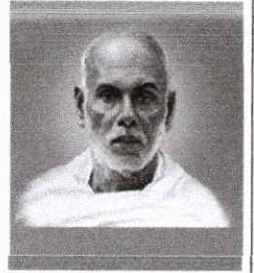
20 November 2022
7.30 - 9.30 PM IST

Subin
SNGCET COLLEGE OF
ENGINEERING & TECHNOLOGY
KANNUR

REGISTER ON
techkranti.sngcet.org



SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY,
PAYYANUR, KANNUR



TECHKRANTI 5.0

WEBINAR AGENDA

DATE: 22/11/2022

TIME: 7.30 PM

MODE OF DELIVERY: ONLINE (GOOGLE MEET)

WELCOME ADDRESS:

**Ms Pallavi Swaroop Kumar,
TECHKRANTI Student Coordinator**

INTRODUCTION TO CHIEF GUEST:

**Ms Pallavi Swaroop Kumar,
TECHKRANTI Student Coordinator**

RESOURCE PERSON:

**Mr.Subin Yousuf
CEO , DIGIMARK, DIGITAL ACADEMY**

FEEDBACK:


ASWATHI P I (S5 CSE)

VOTE OF THANKS:

ANAGHA P P (S5 CSE)

SESSION ENDS @9:30 PM


Dr. L. S. A. V.
Head of Department
Department of Computer Science and Engineering
Sree Narayana Guru College of Engineering and Technology
Payyanur, Kannur


H.O.D., CSE



Mr. Subin Yoosuf

- ✓ Digital Marketing Trainer & Speaker
- ✓ Strategist & Consultant
- ✓ CEO at Digimark Academy
- ✓ Digital Marketing Freelancer & YouTube Expert
- ✓ Kochi, Kerala, India

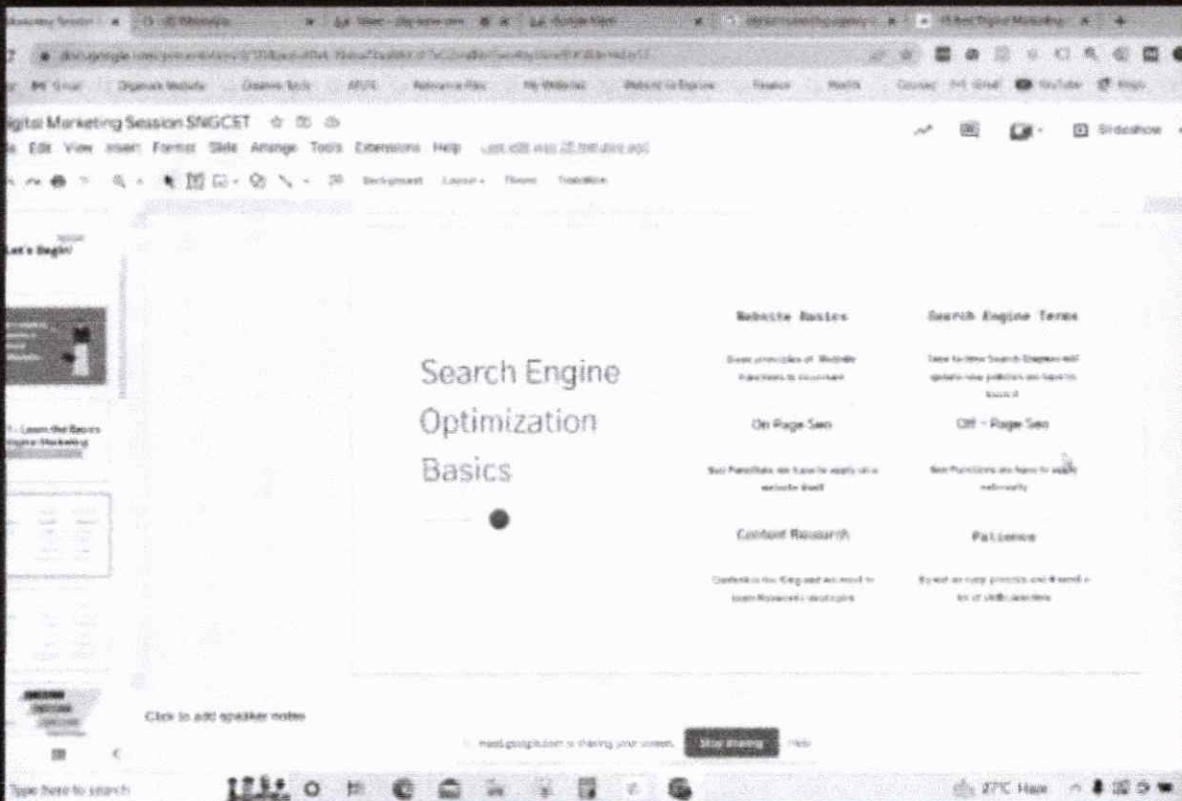
- ✚ Launched “Carrots Entertainment” in 2015 and have registered for YouTube CMS Partner.
- ✚ launched Digimark Academy in Kochi for Digital Marketing Courses in 2018
- ✚ Trained more than 1000+ Students about the advanced methods in digital marketing.
- ✚ Delivered over 100+ digital marketing workshops across Kerala.
- ✚ Given special training for many colleges regarding the upcoming trends and career chances in Digital Marketing.

✚ Website: -

- 1) YouTube Vlog - <https://www.youtube.com/subinyoosuf>
- 2) Facebook Page - <https://www.facebook.com/subinyoosuf>
- 3) Blog - <https://subinyoosuf.com>

Sanjith
HOD, CSE

Leena
Dr. LEENA A V
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY
PAYYANUR, KANNUR



Subin is presenting



A grid of circular avatars representing webinar attendees. Each avatar has a name and a mute icon above it. The attendees shown are:

- Su... (muted)
- Pa... (muted)
- Ab... (muted)
- You (muted)
- Vy... (muted)
- G 70 others (muted)

V. COLLEGE OF TECHNOLOGY, PANYAJUR

Feedback – Webinar

mestamp	Email Address	Name	College name	Department	Phone Number	Was this session helpful?	Your Remarks
11/20/2022 15:48:28	sravanrajumar24@gmail	sravan	Sngcet	CSE	273959	Agree	Good
11/20/2022 21:06:06	thejarajesh58@gmail.com	Theja Rajesh	Sree Narayana Guru Coll	CSE	9747928305	Agree	Very good class very informative
11/20/2022 21:06:25	thabshiractm@gmail.com	Thabshira ka	College of engineering tril	CSE	7034205314	Agree	Informative
11/20/2022 21:06:32	faezmuhammedsy@gma	Faez Muhammed M	Vimal jyothi engineering c	CSE	9496489055	Agree	Very informative class
11/20/2022 21:06:33	akhilratnakumar@gmail	Akhila R	College of Engineering Tr	CSE	9074421318	Agree	Informative
11/20/2022 21:06:38	muhammedshafnask@gn	Muhammed shafnas k	SNGCET	EEE	8714473928	Agree	Vry intrasting cls thank u sir
11/20/2022 21:06:41	aswathy007@gmail.com	Aswathi PI	Sree Narayana Guru Coll	CSE	7510509112	Agree	Good
11/20/2022 21:06:42	inthisansalma@gmail.com	Selma Inthisan	College of Engineering Tr	CSE	8075739446 or 87141827	Agree	Informative session
11/20/2022 21:06:42	poojamuraleedhran18@g	Pooja C	Government college of Et	ECE	9037617442	Agree	It is really a wonderful session.
11/20/2022 21:06:44	anupamk25@gmail.com	ANUPAM K V	Sree Narayana Guru Coll	CSE	9048555070	Agree	Good session
11/20/2022 21:06:45	hebahas105@gmail.com	Heba Hassan	COLLEGE OF ENGINEEI	CSE	7025964105	Agree	Very informative session
11/20/2022 21:06:57	skumamithun12@gmail	MITHUN S KUMAR	Sree Narayana Guru Coll	MECH	9746789744	Agree	10/10
11/20/2022 21:07:02	thanmayasanjeev0814@	Thanmaya Sanjeev	Sree Narayana Guru Coll	CSE	7034160488	Agree	It was an excellent webinar.
11/20/2022 21:07:05	karmalyohannan43@gmz	Karmal Yohannan	Marian Engineering Colle	CIVIL	8129902605	Agree	Nil
11/20/2022 21:07:06	aswinimohan2362@gmai	Aswini Mohan	College of engineering tril	CSE	9495322362	Agree	Informative
11/20/2022 21:07:12	sikadnan77@gmail.com	Muhammed Adnan EM	Sree Narayana Guru coll	CSE	8330052180	Slightly agree	Good session
11/20/2022 21:07:17	arunkadaly123@gmail	Arun K	SNGCET	ECE	7560853410	Agree	Class is very helpful
11/20/2022 21:07:19	jishnugish456@gmail.co	Jishnu girish	sree narayana guru colle	ECE	6238178224	Agree	was really helpful
11/20/2022 21:07:32	apamaammu633@gmail	Apama das K	College Of Engineering Tr	CSE	8129933966	Agree	Informative
11/20/2022 21:07:59	midhunqp388@gmail.com	MIDHUN KRISHNAN	Sree Narayana Guru Coll	ECE	8590684743	Agree	Very good class
11/20/2022 21:08:00	mahimamohanar67@gm	Mahima P	Sree Narayana guru colle	CSE	8590838124	Agree	Good class for future
11/20/2022 21:08:17	mailboxsrj@gmail.com	Shibin Rajeevan T P	Sree Narayana Guru Coll	MECH	7907017338	Agree	Very informative and motivational.
11/20/2022 21:08:28	nandanamohan@gmail	Nandana K	Sree Narayana Guru Coll	CIVIL	8301816519	Agree	Very informative session
11/20/2022 21:08:30	abhi11777711@gmail.co	Abhijith J	SNGCET	CSE	9037060803	Agree	Good class and also helpful.
11/20/2022 21:08:32	athirakv0210@gmail.com	Athira KV	Sree Narayana Guru Coll	CSE	6238408196	Agree	Very helpful
11/20/2022 21:08:36	vyshaknsc02@gmail.com	Vyshak umeshan	Sree Narayana Guru Coll	CSE	8281890126	Agree	The class was really informative and provided sufficient resources as basis for future development.
11/20/2022 21:08:36	reejaraj430@gmail.com	RONA RAJ	College of engineering tril	CSE	7592938214	Agree	Very helpful
11/20/2022 21:08:40	midhunav2709@gmail.co	Midhuna V	College of Engineering Tr	CSE	8547216230	Agree	The class conducted by subin yoosaf sir was very helpful to study advanced technology
11/20/2022 21:08:41	akhilsanthosh432@gmai	Akhil santhosh	Sree narayana guru engri	CSE	9188385563	Agree	It was a really good class i received in a while
11/20/2022 21:08:47	smeyasajith@gmail.com	Smeya Sajith	Sngcet	CSE	9895047064	Agree	Good
11/20/2022 21:08:54	agrajkaithery5@gmail.c	Agraj M	SNGCET	CSE	7356052109	Agree	Very informative class
11/20/2022 21:09:04	manojkumarak360@gmai	Meghna Manoj	Sngcet	CSE	8921460608	Agree	Very informative
11/20/2022 21:09:06	Parthivpriyam@gmail.com	Parthiv Sreeshan PK	SNGCET	ECE	9778184298	Agree	We understand about digimarketing
11/20/2022 21:09:20	jishnuajayan.m14@gmail	Jishnu Ajayan M	Malabar Institute of Techn	CSE	8547050374	Agree	Was an informative session, really thankful for Mr. Subin Yoosaf as well as the coordinators of this program
11/20/2022 21:09:28	layasheelajan@gmail.co	Laya k m	College of engineering th	CSE	9446902695	Agree	Class is very helpful and informative


Dr. LEENA A V
 PRINCIPAL
 SREE NARAYANA GURU COLLEGE OF
 ENGINEERING & TECHNOLOGY
 PAPPANUR, KANNUR

Feedback – Webinar

11/20/2022 21:09:06	Parthivpriyam@gmail.com Parthiv Sreeshan PK	SNGCET	ECE	9176184298	Agree	We understand about digimarketing	
11/20/2022 21:09:20	jishnuajayan.m14@gmail.com Jishnu Ajayan M	Malabar Institute of Techn	CSE	0547050374	Agree	Was an informative session, really thankful for Mr. Subin Yoosaf as well as the coordintors of this progr.	
11/20/2022 21:09:28	layasheelajan@gmail.com Laya k m	College of engineering thri	CSE	9446902695	Agree	Class is very helpful and informative	
11/20/2022 21:09:41	alkuanju456@gmail.com Akhila vk	Sreenarayanaguru colleg	CSE	9562643072	Agree	It was a good session	
11/20/2022 21:09:51	archanachithran10@gma	ARCHANA CHITHIRAN K SREE NARAYANA GURU	CSE	9995564905	Agree	It was good to know more about digital marketing	
11/20/2022 21:09:58	shreyasmanoharan005@ Shreyas Manoharan	SNGCET	EEE	9995230700	Agree	The webinar session was a great way to learn about digital marketing. It was really helpful.	
11/20/2022 21:10:01	navyapothan@gmail.com Navya p	Sree Narayanan Guru col	CSE	0590143943	Agree	Thank you for this wonderful class	
11/20/2022 21:10:13	nashanourin12@gmail.co	Nasha Nourin	SNGCET	ECE	9496729438	Agree	It was really helpful
11/20/2022 21:10:14	akarshkrishna456@gmail	Akarsh Krishna	SNGCET	ECE	7994655737	Agree	The class was very valuable and informative Sir. Thank you for spending your time with us.
11/20/2022 21:10:20	nandanam203@gmail.com	Nandana M	Sree Narayana Guru coll	CSE	9746858422	Agree	Very good
11/20/2022 21:10:48	sanjupv7@gmail.com SANJU P V	SNGCET PAVYANUR	MECH	9895744838	Agree	it was usefull for me and get knowledge about digital marketing	
11/20/2022 21:10:49	nandanar434@gmail.com	Nandana R	College of engineering tri	CSE	6238893255	Agree	Informative
11/20/2022 21:11:16	gazal123@gmail.com Gazal V	SNGCET	EEE	9633719250	Agree	Simply amazing	
11/20/2022 21:12:05	vysnashaj369@gmail.co	Vysnha shaj	Sree narayana guru colle	CSE	9188376209	Agree	It was very nice class. 100/100
11/20/2022 21:12:37	gopikasajith0027@gmail	Gopika v	Sngcet	CSE	9074833692	Agree	Today's class was very helpful to know about digital marketing
11/20/2022 21:12:52	geethavijayan699@gmail	Anjitha vk	Sreenarayanaguru colleg	CSE	9061405643	Agree	It was a good session
11/20/2022 21:12:56	anuandaloort@gmail.com	Anusruthi k Manoj	Sree narayana guru colla	CSE	9656110944	Agree	It was a clear class of digital marketing and it is very helpful to CSE students. Thank you for conducting
11/20/2022 21:13:51	vishnusudheer898@gmail	Vishnu sudheer	SNGCET	CIVIL	9497041637	Agree	It was nice class and I get new ideas about digital marketing
11/20/2022 21:13:55	raziv077@gmail.com Muhammed Razi V K	SNGCET	CSE	9562443072	Agree	I am thanking all the coordinators of this session for giving such an informative class.	
11/20/2022 21:15:27	jishanpcoz@gmail.com MUHAMMAD JISHAN PT	Sree narayana guru colla	CSE	7306049295	Agree	Good	
11/20/2022 21:18:27	amarrajendran15@gmail	Amar Rajendran	Sree Narayana guru colle	CSE	9567292984	Agree	Good
11/20/2022 21:18:57	sravanr107@gmail.com Sravan R	SNGCET	CSE	6238614224	Agree	Excellent class	
11/20/2022 21:21:11	aswathiav03@gmail.com Aswathi AV	Sree Narayana Guru Coll	CSE	7736964433	Agree	Good	
11/20/2022 21:21:41	nipunjnani@gmail.com NIPUN S ANAND	SNGCET	CSE	0547375275	Agree	Good session	
11/20/2022 21:23:56	keerthunairkeerthana@gr	Keerthana K	Sree narayana guru colle	CIVIL	9072152053	Agree	Good
11/20/2022 21:24:23	nandanakp631@gmail.co	Nandana KP	Sree Narayana Guru Coll	CSE	7907142822	Agree	Session was very interesting and helpul.
11/20/2022 21:24:50	sik567sidharth@gmail.com	Sidharth. K	Sree Narayana Guru Coll	MECH	9778025465	Slightly agree	Good class
11/20/2022 21:27:46	archarshij@gmail.com Archa R shij	LBSITW	CSE	9061263708	Agree	...	
11/20/2022 21:27:47	abdullasajad0673@gmail	Abdulla sajad	Sree narayana guru Colle	CSE	0590358133	Slightly agree	It was a great experience being part of this class
11/20/2022 21:27:56	adhinolachery@gmail.co	Adhin o	Sree narayana guru colle	EEE	7012650584	Agree	Was good!
11/20/2022 21:28:07	porayisanika@gmail.com	Sanika P	Government College of E	CSE	8943308141	Agree	Had an insightful experience, good slides and presentation
11/20/2022 21:29:00	reejaraj430@gmail.com RONA RAJ	College of engineering, tri	CSE	7592938214	Agree	Very helpful	
11/20/2022 21:29:37	sreejakumarpp1976@gr	Shagneya	Sngcet	ECE	9747248891	Agree	10
11/20/2022 21:29:50	diy4deepak00@gmail.com	Diya kc	Sngcet	EEE	9037633942	Agree	Came to know more about marketing and it was a wonderful class
11/20/2022 21:32:17	anagha4332@gmail.com ANAGHA PP	Sree Narayana Guru Coll	Cse	9188239003	Agree	The class was really interesting. It went into depths of socials and understand to use it for our benefits a	
11/20/2022 21:34:57	nehaaakp@gmail.com Neha k.p	SNGCET	ECE	8138074155	Agree	Very valuable guidance	

PRINCIPAL
 SREENARAYANA GURU COLLEGE
 OF ENGINEERING & TECHNOLOGY
 KANNUR
 Feedback



SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

REPORT ON WEBINAR – BASICS OF SEARCH ENGINE OPTIMIZATION

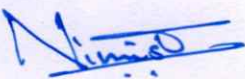
Techkranti 5.0, organized by the Department of Computer Science and Engineering, SNGCET, hosted a webinar session focused on the fundamentals of Search Engine Optimization (SEO) on 22/11/2022. The event aimed to provide participants with valuable insights into the core principles and strategies of SEO in the digital marketing landscape. The session aimed to educate participants about the core concepts and strategies essential for optimizing websites and improving their visibility on search engines.

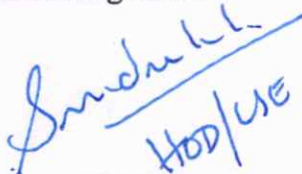
Key Speakers:

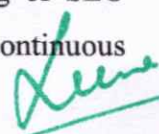
Mr. SUBIN YOUSUF, CEO, DIGIMARK, DIGITAL ACADEMY.

The webinar commenced with an overview of SEO, explaining its significance in the digital marketing landscape. The speaker delved into on-page SEO techniques, including keyword research, content optimization, meta tags, and internal linking. Participants gained insights into optimizing website elements to enhance user experience and search engine rankings. The session progressed to off-page SEO strategies, covering backlink building, social media integration, and local SEO tactics. Attendees learned about leveraging external factors to improve domain authority and organic traffic. The speaker also highlighted essential SEO tools and resources, equipping participants with practical knowledge and tools for effective SEO implementation. The webinar concluded with an interactive Q&A session, where participants engaged with the speaker, clarifying doubts and seeking expert advice on various SEO aspects. Feedback from participants indicated high satisfaction with the webinar content and speaker expertise. Many expressed appreciations for the practical insights provided, finding the session valuable for enhancing their SEO knowledge and skills.

The Basics of Search Engine Optimization webinar organized by Techkranti 5.0 proved to be an informative and engaging event, offering participants a comprehensive understanding of SEO fundamentals and strategies. The session's success underscores the importance of continuous learning and skill development in the digital marketing domain.


Event Coordinator.


HOD/CSE


Dr. LEENA A V
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